

# Md Shohan Ahmed Bhuiyan

Digital Marketing &  
Business Development

LinkedIn Profile:

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Mirpur, Dhaka



## TECHNICAL SKILL

**Web Technology:** Google Ads, Analytics, Tag Manager, AdSense, Facebook Ads Manager, WordPress

**Designing Tools:** Photoshop, Illustrator, After-Effect, 3D Blender, Canva

**Programming Language:** PHP, HTML, CSS

**Software:** MS Office, Adobe, Blender

## SOFT SKILL

Working Proficiency in English.

Motivational speaker.

Fast-learner and flexible.

Collaborative and creative working skills and has strong conceptual thinking.

Can work effectively and efficiently under pressure, can unspeakably meet deadlines.

## PORTFOLIO

**Behance:** <https://www.behance.net/shohan8>

**Fiverr:** [shohan85](#) | [Profile](#) | [Fiverr](#)

**Freelancer:** [Md Shohan Ahmed B. Profile](#) | [Freelancer](#)

## LANGUAGES

**BENGALI** (Native or Bilingual) I write and speak this language perfectly.

**ENGLISH** (Conversational) I write and speak this language well.

## WORK EXPERIENCE

### Assistant Manager - Marketing & Business Development

#### **THINK Architect.**

September 2024 to Present

- **Team Lead** Provide direction, support, and leadership to team members, ensuring they understand their roles and responsibilities.
- **Project Planning:** Collaborate with the team to set project goals, timelines, and objectives. Delegate tasks and allocate resources efficiently.
- **Market Research:** Conduct research to identify market trends, customer needs, and competitors. Analyze the product's position in the market and its potential for success.

### Senior Digital Marketing Officer

#### **Fingerprint Information Technology Limited (MoneyBag)**

#### **Oxford International School**

May 2023 to September 2024

- **Team Lead** Provide direction, support, and leadership to team members, ensuring they understand their roles and responsibilities.
- **Project Planning:** Collaborate with the team to set project goals, timelines, and objectives. Delegate tasks and allocate resources efficiently.
- **Social Media Management:** Manage and maintain the company's social media profiles, including platforms like Facebook, Twitter, Instagram, LinkedIn, and others. Create and schedule posts, engage with followers, and monitor social media analytics.
- **Market Research:** Conduct research to identify market trends, customer needs, and competitors. Analyze the product's position in the market and its potential for success.
- **Website SEO:** Conduct keyword research, optimizing content and meta tags, building backlinks, enhancing site speed and mobile-friendliness, and ensuring easy crawlability. Additionally, create valuable content, improve user experience, monitor performance with analytics, and stay updated with SEO trends to keep the site ranking high in search results.

# Md Shohan Ahmed Bhuiyan

Digital Marketing &  
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## EDUCATION HISTORY

**Bachelor of Science in CSE**

**Institution: Daffodil International University**

Year of Graduation: 2022

**H.S.C**

**BCIC College, Dhaka**

Year: 2017

## VOCATIONAL BACKGROUND

**Digital Marketing**

CodersTrust Bangladesh (2021)

**SEO Training**

NShamimPRO (2021)

**2D & 3D Animation, Graphics**

BASIS (BITM) (2021)

Photoshop, Illustrator, After-Effect, Blender

**Web Development DIU Intern**

E-commerce Development (2021)

PHP, Laravel, HTML, CSS

## PERSONAL DETAILS

**Mother's Name:** Nur Nahar Jobeda  
Khanom

**Father's Name:** Md Abdul Goni Bhuiyan

**Nationality:** Bangladeshi

**Passport No:** B00187005

**National ID No:** 6911188818

**Date of birth:** December 23, 1999

**Blood Group:** B+



**Digital Marketing Consultant**

**Piara Bazar Inc.**

June 2023 to Present

- **Team Lead** Provide direction, support, and leadership to team members, ensuring they understand their roles and responsibilities.
- **Project Planning:** Collaborate with the team to set project goals, timelines, and objectives. Delegate tasks and allocate resources efficiently.
- **Market Research:** Conduct research to identify market trends, customer needs, and competitors. Analyze the product's position in the market and its potential for success.

**Digital Marketing Mentor**

**CodersTrust Bangladesh.**, a global Global Digital Workforce Development Institute

January 2022 to February 2023

- Guidance and Strategy Development, providing guidance and direction to your mentees in developing effective digital marketing strategies
- Assist to the creation of comprehensive marketing strategies that encompass various digital channels and tactics such as social media, email marketing, content marketing, SEO, paid advertising, and more.
- Performance Evaluation and Feedback



**Digital Marketing Officer**

**AHC (A Hossain CTG)**

**Australia**

**November 2022 to 2024 (Remotely)**

- Planning and Implementing Digital Marketing Strategies. Monitoring Social Media, Website.
- Managing and Optimizing Digital Campaigns, Facebook Ads, Google Ads, adjusting targeting parameters, optimizing ad spend, refining messaging, and implementing A/B testing to improve campaign results
- Select Design And Promoting, Lead Collecting And Email Marketing

## REFERENCES

**Soummo Supriya**

**Head Of Business Department,**

**Fingerprint Information Technology Limited**

**Oxford International School**

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E-mail: head.bd@ois.edu.bd, cmo@fitl.com.bd

**Dr. Sheak Rashed Haider Noori**

**Professor and Head**

**Department Of Computer Science and Engineering,**

**Daffodil International university**

Phone: +8801847140176

E-mail: headcse@daffodilvarsity.edu.bd

*Shohan Ahmed*

**Your Signature**

**I hereby certify that the above information is true and correct.**